# <u>Understanding Spatial</u> <u>Multi-Criteria Decision Making</u>

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an analytical demonstration of MCDM-AHP and how to is used in GIS



# **Topics presented**

- Multi-Criteria: What it is? How does it works? Techniques available
- Analytical Hierarchy Process
- AHP → GIS → Spatial MCDM developing numbers from input rankings
- Results and future implementations

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### What is MCDM?

Systematic way to select the best available alternatives based on different opinions and conflicting priorities and values.



Haas & Meixner (2006) http://www.boku.ac.at/mi/

# Why should we use it?

- MCDM enables multiple stakeholder preferences to be modeled
- MCDM offers improved coordination and collaboration
- MCDM can be implemented to integrate spatial information

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### **How does MCDM works?**

# **Problem Solving technique**

Goal 1-269

### Objectives

- 1) Economy
- 2) Safety
- 3) Minimum environmental impact

#### Factors

- 1) Desired distance from urban areas
- 2) Avoid wetlands and forest
- 3) Stay out (but not far) of ag fields

### Criteria

- 1)  $D < 1mi \rightarrow very high$
- 2) 1mi < D < 2mi → high
- 3) 2mi < D < 3mi → med
- 4) 3mi < D < 4mi → low
- 5) 4mi < D < 6mi → med
- 6) D > 6mi → high

#### Alternatives

- 1) **B1**
- 2) B2
- 3) B3

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# "Problem Solving" techniques

- SAW (Simple Additive Weighing)
- TOPSIS (Technique for Order Preferences by Similarity to the Ideal Solution)
- AHP (Analytical Hierarchy Process)

#### and more...

- ELECTRE (Elimination et Choice Translating Reality)
- Bayesian Network Based Framework
- SMART (Simple Multiple Attribute Rating Technique)
- ANP (Analytic Network Process)





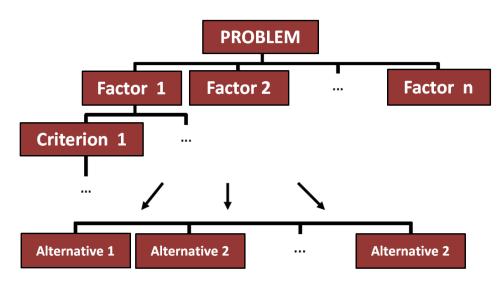
# **Analytic Hierarchy Process - AHP**

- It is a very robust problem solve technique based on pairwise comparisons, developed in early 70's by Dr. Thomas Saaty as a method to help solve conflicts in ecomonic models.
- MCDM has been adapted from AHP to assist numerous corporate and govenment decision makers in different fields
- Problems are decomposed into a hierarchy of factors and criteria.



### **AHP flowchart**

AHP uses a hierarchical structure to solve problems
 Factors and criteria → multi-level



Adapted from Haas & Meixner (2006)

#### understanding spatial multi-criteria decision making

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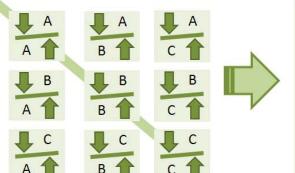


# AHP – procedures



Decision maker & Stakeholders inputs

Pair-wise comparisons



Normalization & consistency ratio



Ranking of alternatives



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# AHP – pair-wise comparisons

Pair-wise comparisons should use the Saaty's scale, which ranges from 1 (equal value) to 9 (extreme different)

Pair-wise is applicable for all levels of the AHP process (concurrent factors and concurrent criteria as well)

Intensity of	Definition	Explanation				
Importance						
1	Of equal value	Two requirements are of equal value				
3	Slightly more value	Experience slightly favors one requirement over another				
5	Essential or strong value	Experience strongly favors one requirement over another				
7	Very strong value	A requirement is strongly favored and its dominance is demonstrated in practice				
9	Extreme value	The evidence favoring one over another is of the highest possible order of affirmation				
2, 4, 6, 8	Intermediate values between two adjacent judgments	When compromise is needed				
Reciprocals	If requirement one has one of the above numbers assigned to it when compared with requirement second, then second has the reciprocal value					
	when compared with first					

Scale for pair-wise comparison (Saaty 1980)

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# AHP – normalization and consistency analysis

CRITERIA	urbanized	wetlands	water	slope	Normaliz	ed Wt.
urbanized	1.0	3.00	4.50	9.00	urbanized	0.6000
wetlands	0.3	1.00	1.50	3.00	wetlands	0.2000
water	0.2	0.67	1.00	2.00	water	0.1333
slope	0.1	0.33	0.50	1.00	slope	0.0667
	nair-	wise ir	normalized	Linnuts		

	Consist	ency	Ratio	
Step1 x Step3	Consistency Vector	λ	Consitency Index	Consitency Ratio
2.40	4.00	1.60	-0.80	-0.2000
0.80	4.00			PASSED!
0.53	4.00			
0.27	4.00			
			n	RI
			n=2	
Ot-l-1			n=3	
Saaty's Inco	_			0.9
RI		(n=10	n=5 n=6	
" if RI < 0.1	lasses)	aro OK		
11 141 < 0.1	" weignis	are OK	n=7	
			n=8 n=9	
			n=10	

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### Normalization: "behind the scene"

For a matrix of pair-wise elements:  $\begin{bmatrix} C_{11} & C_{12} & C_{13} \\ C_{21} & C_{22} & C_{23} \\ C_{31} & C_{32} & C_{33} \end{bmatrix}$ 

1) sum the values in each column of the pair-wise matrix

$$C_{ij} = \sum_{i=1}^{n} C_{ij}$$

2) divide each element in the matrix by its column total to generate a normalized pair-wise matrix

$$X_{ij} = \frac{C_{ij}}{\sum_{i=1}^{n} C_{ij}} \begin{bmatrix} X_{11} & X_{12} & X_{13} \\ X_{21} & X_{22} & X_{23} \\ X_{31} & X_{32} & X_{33} \end{bmatrix}$$

3) divide the sum of the normalized column of matrix by the number of criteria used (n) to generate weighted matrix

$$W_{ij} = \frac{\sum_{j=1}^{n} X_{ij}}{n} \begin{bmatrix} W_{11} \\ W_{12} \\ W_{13} \end{bmatrix}$$

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# Consistency analysis: "behind the scene"

Consistency Vector is calculated by multiplying the pair-wise matrix by the weights vector

$$\begin{bmatrix} C_{11} & C_{12} & C_{13} \\ C_{21} & C_{22} & C_{23} \\ C_{31} & C_{32} & C_{33} \end{bmatrix} * \begin{bmatrix} W_{11} \\ W_{21} \\ W_{31} \end{bmatrix} = \begin{bmatrix} Cv_{11} \\ Cv_{21} \\ Cv_{31} \end{bmatrix}$$



Then it is accomplished by dividing the weighted sum vector with criterion weight

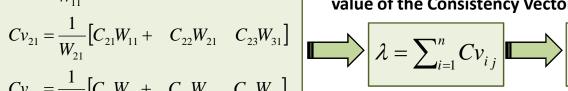
$$Cv_{11} = \frac{1}{W_{11}} \begin{bmatrix} C_{11}W_{11} + C_{12}W_{21} & C_{13}W_{31} \end{bmatrix}$$

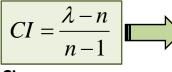
$$Cv_{21} = \frac{1}{W_{21}} \begin{bmatrix} C_{21}W_{11} + C_{22}W_{21} & C_{23}W_{31} \end{bmatrix}$$

$$Cv_{31} = \frac{1}{W_{31}} [C_{31}W_{11} + C_{32}W_{21} C_{33}W_{31}]$$

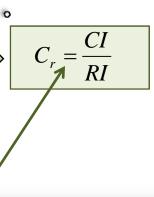


λ is calculated by averaging the value of the Consistency Vector





CI measures the deviation



RI 0.00 0.00 0.58 0.9 1.12 1.24 1.32 1.41 1.46

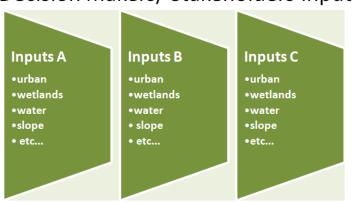
Source: Satty (1980).

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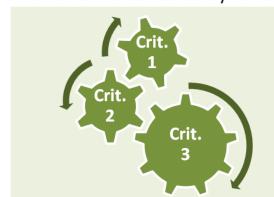


# Real world needs: ranking instead pair-wise inputs

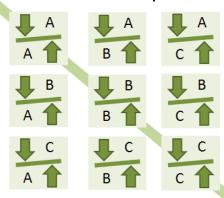
### Decision makers/ Stakeholders inputs

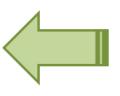






#### Pair-wise comparisons







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# **AHP + GIS = Spatial MCDM**

- 1) Selecting factors "positive/negative impact for environment cost, etc."
- 2) Ranking criteria (single scenarios)

  "quantifying degree of influence → ex: distance from Wetlands"
- 3) Ranking factors (combined scenarios)

  "quantifying importance of factors → ex: Wetlands X

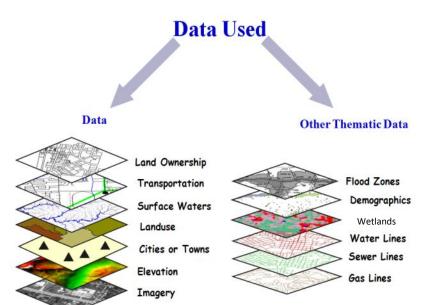
  Agriculture"
- 4) From ranking to weights "mathematical approach based on pair-wise comparisons"
- 5) Least-Cost Path
  "GIS approach with map algebra"



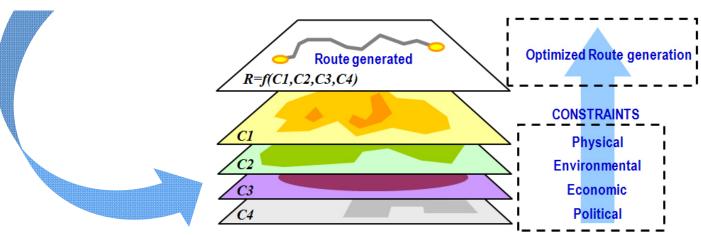
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### **AHP + GIS = Spatial MCDM**



- Weights represent the resistance, friction or difficulty in crossing the cell which is expressed as cost
- Creation of accumulated-cost-surface grid from a costof-passage where friction values are stored
- •Tracing a line of least cost from the accumulated-costsurface (Douglas 1994)

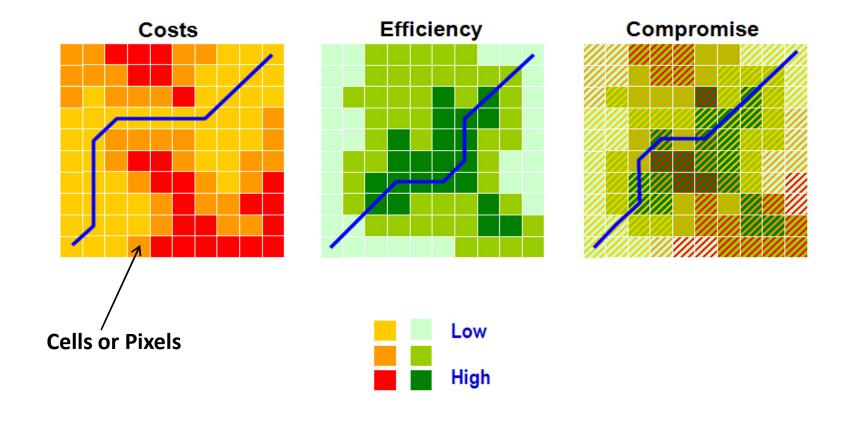


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# **AHP + GIS = Spatial MCDM**

### Data → raster format (digital image)



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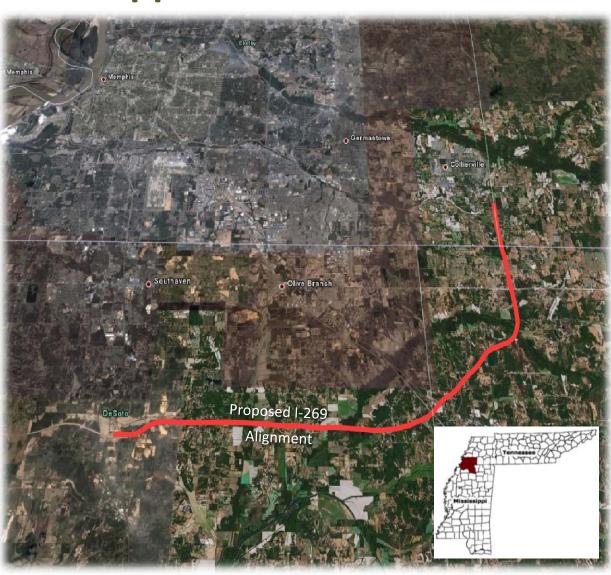


# **Spatial MCDM: case application**

### **Study Area**

The testbed used is a part of the I-269

Around 30-mile corridor that connects Hernando-MS to Collierville-TN



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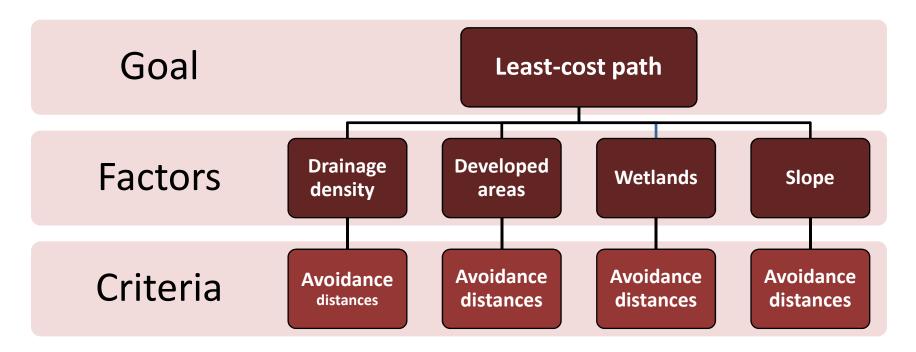


# **Spatial MCDM: case application**

(hypothetical values)

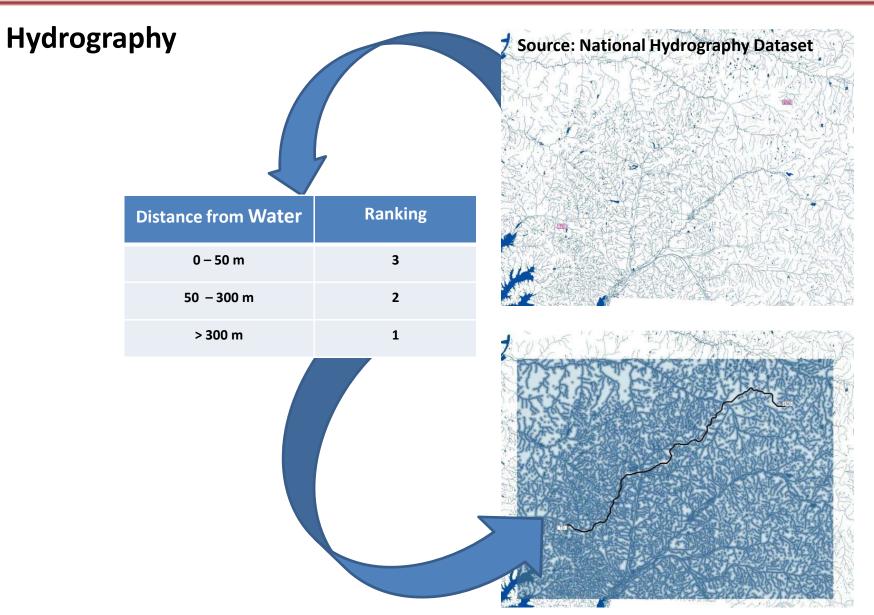
#### Four factors:

- Drainage density (waterbodies + streams)
- Developed areas
- Wetlands
- Slope



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# **Criteria inputs:**

3 = close

2 = medium 1 = far

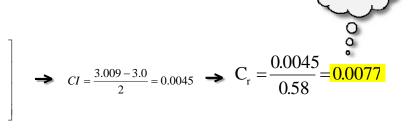
#### **Computing weights**

_	Step-I					Step – II		Step – III	
Classes	DD1	DD2	DD3	Classes	Cl1	Cl2	Cl3	/ <b>n</b>	Std.Wt
DD1	1	2	3	Cl1	0.5455	0.5714	0.5	0.5455 + 0.5714 + 0.5	0.5389
DD2	1/2	1	2	Cl2	0.2727	0.2857	0.3333	0.2727 + 0.2857 + 0.3333	0.2972
DD3	1/3	1/2	1	Cl3	0.1818	0.1428	0.1666	0.1818 + 0.1428 + 0.1666	0.1637
Totals	1.833	3.5	6.0						

### **Consistency ratio analysis:**

$$\begin{bmatrix} Step-I \\ Classes & DD1 & DD2 & DD3 & Std.Wts \\ DD1 & 1 & 2 & 3 & 0.5389 \\ DD2 & 1/2 & 1 & 2 & * & 0.2972 \\ DD3 & 1/3 & 1/2 & 1 & 0.1637 \end{bmatrix} = \begin{bmatrix} Cv \\ 1.6244 \\ 0.89405 \\ 0.4919 \end{bmatrix}$$

$$\begin{bmatrix} Step-II \\ Cv_1 & 1.6244/0.5389 = 3.0142 \\ Cv_2 & 0.89405/0.2972 = 3.0082 \\ Cv_3 & 0.4919/0.1637 = 3.0048 \\ \lambda = 3.009 & Average-this-column \end{bmatrix}$$



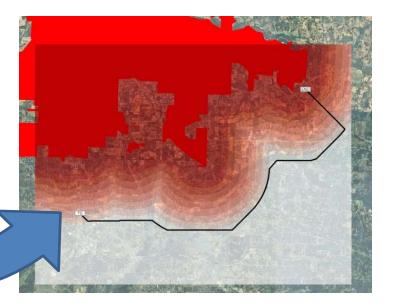
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# **Distance from MPO Urbanized Limits**



Distance from MPO	Ranking
0 – 2 Km	5
2 – 4 Km	4
4 – 6 Km	3
6 – 8 Km	2
> 8 Km	1



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### **Criteria inputs:**

5 = inner city

4 = close

3 = medium

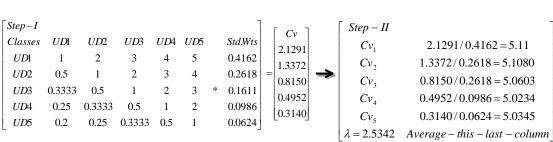
2 = far

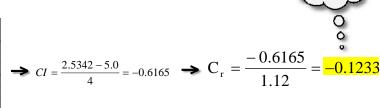
**1** = so far

### **Computing weights**

Step–I						Step-II						Step-III	7
Classes	UD1	UD2	UD3	UD4	UD5	UI	1 1	UD2	UD3	UD4	UD5	/n	StdWeigth
UD1	1	2	3	4	5	0.43	88 (	0.439	0.439	0.381	0.333	0.438 + 0.489 + 0.439 + 0.381 + 0.333	0.4162
UD2	0.5	1	2	3	4	0.2	9 (	0.244	0.292	0.285	0.266	$0.219 \!\!+\! 0.244 \!\!+\! 0.292 \!\!+\! 0.285 \!\!+\! 0.266$	0.2618
UD3	0.333	0.5	1	2	3	0.14	l6 (	0.122	0.146	0.190	0.200	$0.146 \!+\! 0.122 \!+\! 0.146 \!+\! 0.190 \!+\! 0.200$	0.1611
UD4	0.25	0.333	0.5	1	2	0.10	9 (	0.081	0.073	0.095	0.133	$0.109 \!+\! 0.081 \!+\! 0.073 \!+\! 0.095 \!+\! 0.133$	0.0986
UD5	0.2	0.25	0.333	0.5	1	0.08	37 (	0.061	0.048	0.047	0.066	$0.087 \! + \! 0.061 \! + \! 0.048 \! + \! 0.047 \! + \! 0.066$	0.0624
Totals	2.2833	4.0833	6.8333	105	15								j

#### **Consistency ratio analysis:**

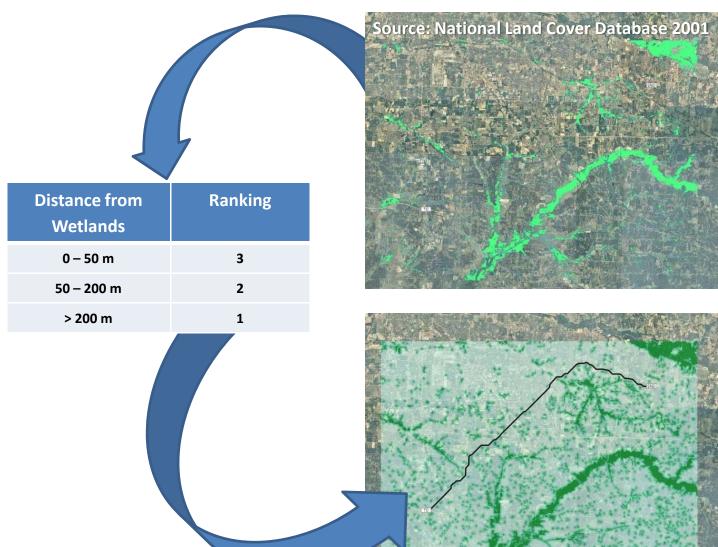




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### Wetlands



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**Criteria inputs:** 

3 = close

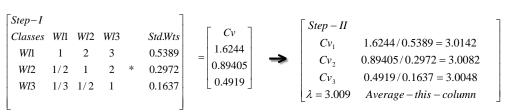
2 = medium

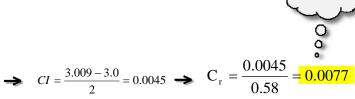
1 = far

### **Computing weights**

Γ	Step-I					Step – II		Step – III	
Classes	Wl1	Wl2	Wl3	Classes	Cl1	Cl2	Cl3	/ <b>n</b>	Std.Wt
Wl1	1	2	3	Wl1	0.5455	0.5714	0.5	0.5455 + 0.5714 + 0.5	0.5389
Wl2	1/2	1	2	Wl2	0.2727	0.2857	0.3333	0.2727 + 0.2857 + 0.3333	0.2972
Wl3	1/3	1/2	1	<i>Wl</i> 3	0.1818	0.1428	0.1666	0.1818 + 0.1428 + 0.1666	0.1637
Totals	1.833	3.5	6.0						

#### **Consistency ratio analysis:**

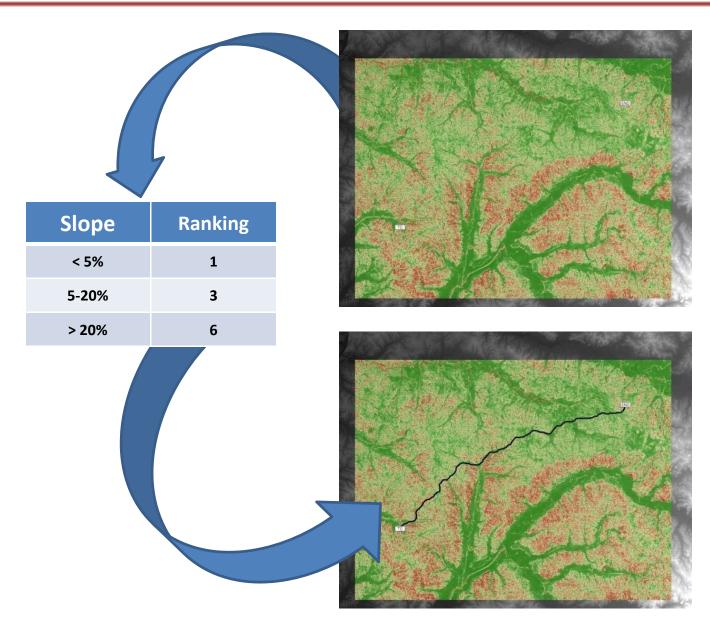




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### **Topography**



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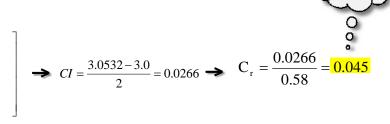
# **Criteria inputs:**

1 = flat

#### **Computing weights**

=	Step-I					Step-II		Step – III	
Classes	<i>SC</i> 1	SC2	SC3	Classes	Cl1	Cl2	Cl3	/ <b>n</b>	Std.Wt
SC1	1	4	6	LD1	0.7092	0.7504	0.6	0.7092 + 0.7504 + 0.6	0.6865
SC2	1/4	1	3	LD2	0.1773	0.1876	0.3	0.1773 + 0.1876 + 0.3	0.2216
SC3	1/6	1/3	1	LD3	0.1182	0.0625	0.1	0.1182 + 0.0625 + 0.1	0.0935
Totals	1.41	5.33	10.0	••					

#### **Consistency ratio analysis:**



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# **Combining multiple scenarios**

### (hypothetical values)

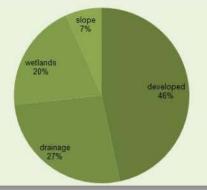
7 = develope area

4 = drainage density

1 = slope

3 = wetlands

	MCDM			- 1	101	Step 1	Step 2	Step	3
anking	CRITERIA	developed 7	drainage 4	wetands 3	slope 1			Normaliz	ed Wt.
7 4 3 1	developed drainage wetlands slope	1.0 0.6 0.4 0.1	1.75 1.00 0.8 0.3	2.33 1.33 1.00 0.33	7.00 4.00 3.00 <b>1.00</b>		0.467 0.467 0.467 0.267 0.267 0.267 0.267 0.267 0.260 0.200	developed drainage westands slope	0.4667 0.2667 0.2000 0.0667
	4	2.1	3.75	5.00	15.00		1.0 1.0 1.0 1.0		1.0000



	Consist	ency	Ratio	
Step1 x Step3	Consistency Vector	A	Consitency Index	Consitency Ratio
1.87	4.00	1.60	-0:80	-0.2000
1.07	4.00			PASSEDI
0.80	4.00			
0.27	4.00			
			п	RJ
			n=2	0.00
			n=3	0.58
			n=4	0.9
aaty's Incor	nsistency Inc	fices RI	n=5.	1.12
(n=	(0 Classes)		n=6	1.24
" If RI < 0.1	🔊 weights ar	e OK "	/1=7	1.32
			n=8	141
			n=9	1.46
			n=10	1.49

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# **Combining multiple scenarios**

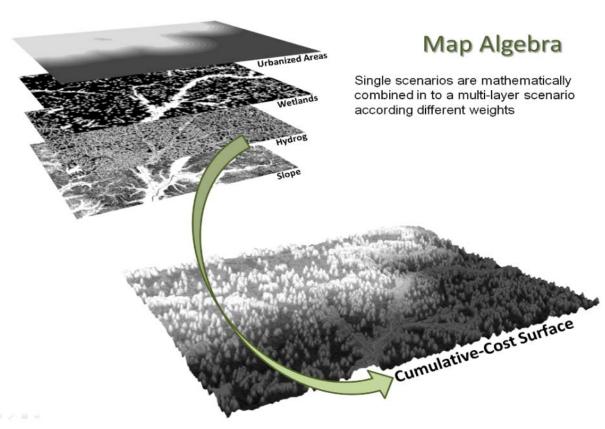
<b>Factor</b>	Rank	Weight
UD	7	0.4667
DD	4	0.2667
WL	3	0.2000
SC	1	0.0667



0.4667\*(UD) + 0.2667\*(DD) + 0.2\*(WL) + 0.0667\*(SC)

In multiple layer cases, assigned numerical values that provide relative weights are also normalized.

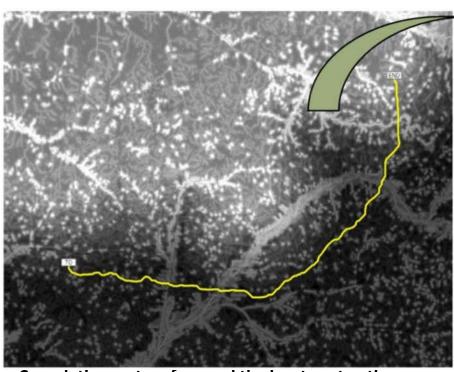
In this approach, each stakeholder may select weights that match their personal and professional perspective and values to create a unique cost surface and cost path!



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### **Least-Cost Path**



Cumulative cost surface and the least-cost path



Least-cost path visualized using Google Earth

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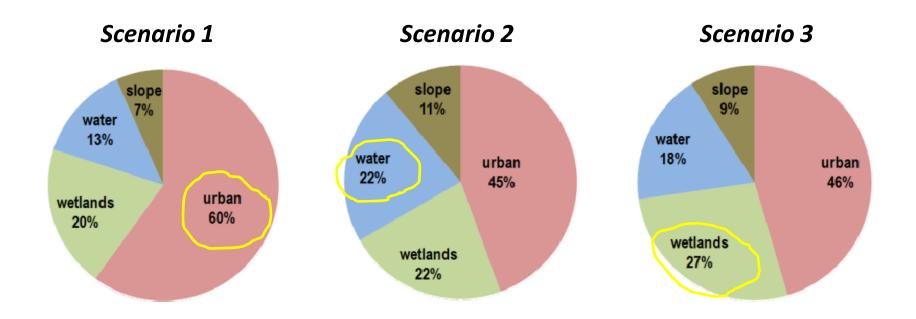


# SENSITIVE ANALYSIS USING MCDM



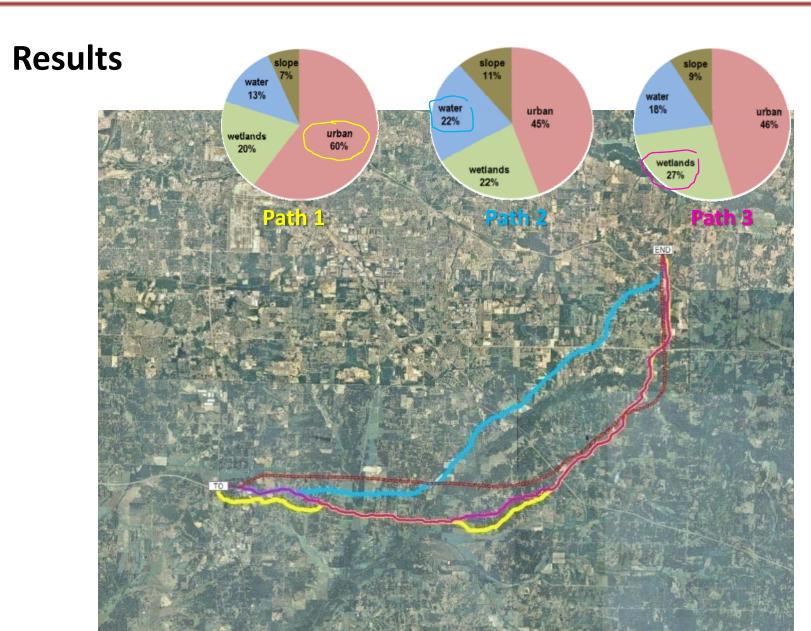
# **Putting together different scenarios**

INPUT → rankings
OUTPUT → least-cost path



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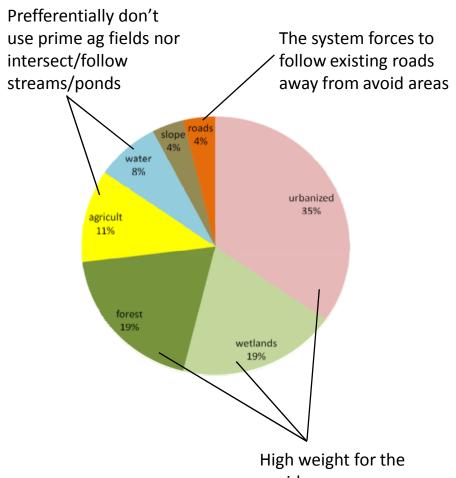


### **ADDING MORE FACTORS**



### Increasing the complexity of the analysis

FACTOR	Ranking
MPO urban limits	9 criteria: dist from 0 – 7 Km
Wetlands	5 avoidance
Forest	5 avoidance
Agriculture	3 High cost
Hydrography	<b>2</b> criteria: dist from 0 – 300 m
Roads	1 Reuse existing roads
Slope	1 0-20%, >20%



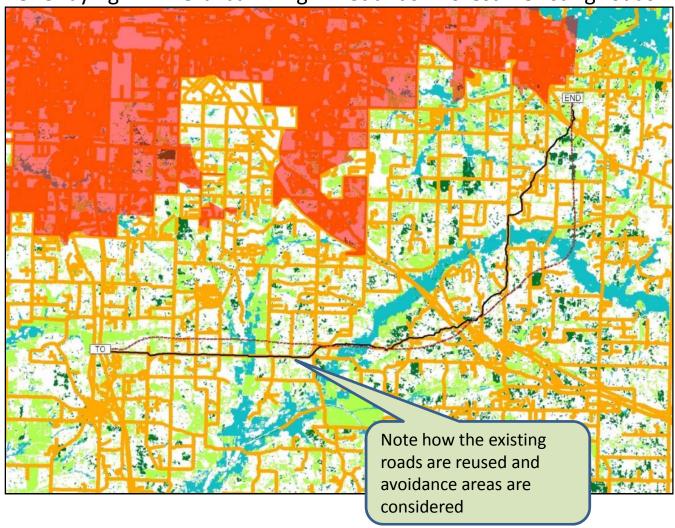
avoidance areas

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# **Experimenting Aditional Factor and Scenarios**

Overlaying: MPO urban + Ag + wetlands + forest + existing roads



### understanding spatial multi-criteria decision making

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### **MCDM Research Results**

Feb 2009 - MSU Transportation Workshop

Poster presentation: NOBREGA et al. Environmental sensitive corridor planning using MCDM

March 2009 – ASPRS Annual Conference

Paper/Oral presentation: SADASIVUNI et al. A transportation corridor case study for multi-criteria decision analysis.

April 2009 – Management of Environmental Qualify International Journal

Journal paper (submitted): NOBREGA et al. Bridging decision making process and environmental needs in transportation corridor planning

Journal papers in progress:

MCDM and non-traditional remote sensing data inputs (in collaboration with MTRI)

An innovative MCDM approach for corridor planning based on integrated multi-scale data and AHP method

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# That's it!

Next presentation: application & results